Southern Litho Is a True Partner

J.K. Murphy is not the author of Murphy’s Law but he does know how to deal with the adage: “anything that can go wrong, will go wrong.” The publisher of the Gwinnett Daily Post in Lawrenceville, Ga., simply contacted Southern Lithoplate when both of its older, existing CtP recorders for UV-sensitive plates failed almost simultaneously.

The Gwinnett Daily Post, the news source serving metro Atlanta, Gwinnett and surrounding counties in northern Georgia, experienced the unthinkable when “both of our basysPrint UV-Setters went down at the same time. The odds of that happening were astronomical, but it happened,” recalls Murphy. “We were dead in the water.”

Southern Lithoplate stepped in and went to work devising a solution to tackle the newspaper’s immediate needs and long-term goals. Within two days, the first Screen PlateRite News 2000 was up and running Viper 830® plates. The second PlateRite News 2000 unit followed in short order so the newspaper could meet its plate requirements effortlessly.

“After helping us through a difficult time, Southern Litho is more like a partner than a vendor,” Murphy says.

A Conversion to Quality

As the major daily newspaper in the Lone Star State’s capital city, the Austin American-Statesman takes prides in its coverage of news and issues affecting Austin and the central Texas region. Since switching from a competing brand of lithoplates to Viper 830® plates, the award-winning Cox Enterprises newspaper is delivering text and graphics that are strong, sharp and colorful — just like its reporting.

Explains Pressroom Manager Frank Mento: “We had been using computer-to plate technology for over two years. We made the decision to convert to Southern Litho plates for quality reasons. We have seen a drastic improvement in the reproduction quality with Viper 830 plates, particularly in areas containing large solids.”

The American-Statesman recently finished converting its third plate-making production line to utilize Viper 830 plates.
Experiencing the Full Benefits of Lean Manufacturing

Thanks to the core principles of Lean Manufacturing, Southern Lithoplate is fast, ultra efficient and focused. Our value-added processes empower our customers to print more profitably.

Lean Manufacturing is founded on the concept of continuous product and process improvement. As the marketplace continues to ask us for more support, Southern Lithoplate has and will continue to respond accordingly. Business conditions have been calling for investments in production quality and capacity. Key to being able to serve both our premium news and commercial market customers’ needs is the existence of our independent and redundant manufacturing facilities located in North Carolina and Tennessee. Recent completions of major quality programs at both facilities are already being evidenced in the market and heralded by our customers.

Service That Never Sleeps Just Got More Affordable

On-call technical service for less than the price of a cup of coffee a day?

You read that right. Act now, and you can enjoy the benefits of 24/7/365 support and service at a reduced cost.

Sign up for an Annual Membership Plan, and for a limited time, we will automatically take 10% off the regular price. You will have the industry’s most experienced, knowledgeable and responsive technical team working for you all day, every day, and at a great savings.

Here is what the 24/7/365 Service Plan includes:

- Phone support: With one toll free phone call, you can access integrated prepress and pressroom support from Southern Lithoplate and our Strategic Alliance Partners.

- SLP’s continued commitment to respond to all questions within 30 minutes.

- Comprehensive coverage of:
  - Imaging devices from Screen and ECRM
  - Preheat ovens and combination preheat-processors
  - Freestanding processors
  - Plate media and chemistry
  - Print applications

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On-site support as needed: Sometimes a prepress or pressroom problem can only be addressed on-site. One of our Certified Field Support Engineers will be dispatched to deliver on-site service and repairs. Choose the response option that your situation demands. On-site service rates vary depending upon the option.

Of course, you can opt for a plan that allows you to pay for services as you use them. Either way, it’s 100% satisfaction for you. Southern Lithoplate is the team you want to call: (800) 638-7990. Or visit www.slp.com/service_247.asp for the discount details.

Revolution in Digital Platemaking

You asked for it.

With the Screen PlateRite News 2000S+ newspaper CtP solution, you get more than fast imaging, more than crisp text reproduction, more than unbeatable uptime. This one-stop multi-tasker takes the speed, precision and reliability of the PlateRite CtP series and adds Southern Lithoplate’s round-the-clock, 365-days-a-year service.

The PlateRite News 2000S+ boosts your bottom line in more ways than ever before. Southern Lithoplate and Screen added wider plate support to help you cut newsprint costs. The PlateRite News 2000S+ now outputs plates as small as 10.63” x 18.11” up to 38.58” x 26.97”, ideal for pressrooms adopting the narrow broadsheet format. It images up to 100 broadsheet or 50 double-wide plates per hour.

But that is only part of what makes the PlateRite News 2000S+ so special. Built-in redundancy keeps the laser diodes running no matter what. Screen’s advanced, integrated diagnostics system signals any diode’s potential failure, permitting preventive actions to be taken.

Plus the PlateRite News 2000S+ is completely user-serviceable! No other CtP device delivers this advantage. No other CtP provider can make that claim. You can service your PlateRite News 2000S+ when you need, if you need, because your crew receives comprehensive certified training from the Screen/Southern Lithoplate team. If you need immediate technical support, your PlateRite system is backed by the industry’s most capable and responsive service team.

Reduce Cost via Efficient Workflow Solutions

An Alliance member since 2006, Presteligence is renowned for its flagship NewsXtreme workflow. Presteligence tailored NewsXtreme to the pace, volume and deadlines of the newspaper industry: NewsXtreme Lite for small newspapers, NewsXtreme Standard for larger newspapers and NewsXtreme Enterprise for metro newspapers needing maximum uptime.

Two great products to help you cut costs and maximize revenues are:
NewsXtreme ver. 2.6 also completely integrates with Ink-Miser. The ink-optimization software locates places on a page where the cyan, magenta and yellow equal a color of gray. Ink-Miser replaces those colors with less expensive black ink before the pages are sent to RIP. It is easy to implement and configure and requires little to no ongoing maintenance. Users can print high-quality pages and save up to 30 percent on ink costs.

Presteligence’s wide range of products consists of RIPs, e-tearsheets, electronic invoices and electronic edition. The turnkey My News…On the Go service produces an electronic edition of users’ newspapers. It increases circulation and creates new ad revenue streams, while decreasing printing and distribution costs. Adinfinitum, a robust advertising portal, provides a centralized point for advertisers to access all aspects of the advertising process, from ad submission and online ad proofing to electronic tearsheets and electronic invoicing.

“We definitely have enjoyed the fruits of our relationship with the Strategic Alliance,” Bob Behringer, President, Presteligence says. “We are able to assemble an outstanding package of components for our joint customers, beginning with CtP systems from Screen and ECRM and SLP plates. The Presteligence suite of services further increases customer satisfaction and reduces their internal costs.”

Advance Planning Avoids Pitfalls

As a print service provider, you don’t want a cookie-cutter CtP solution. Your business demands a precisely matched solution at the lowest total cost of ownership. The transition to CtP should be straightforward, with minimum disruption and minimum cost. Preplanning can help ensure the best fit and most value for your prepress investment.

System Evaluation
As a key leader in North American CtP, the first thing we do is confer with your management team to evaluate appropriate systems. SLP partners with the industry’s best-in-class manufacturers, and our goal is to identify the most effective, efficient and state-of-the-art CtP solution for your particular operating environment.

Site Planning
Installing any production system involves a certain degree of site planning and preparation. Think of this as the “big picture” for your project. We help you create the optimal layout, including utility lines and system footprints.

Establishing Timelines
Installation timelines and delivery schedules are prepared so the installation team, hardware, lithoplates and related consumables come together at the proper time for the system implementation to proceed smoothly.

On-site Training
Operator training conducted at your production facility is an important component of Southern Lithoplate’s excellent customer support. At this stage, we set up a comprehensive training plan.
100% Quality—Delivered

Today, more than 1,000 companies in virtually every printing segment around the world rely on Southern Lithoplate. That is because Southern Lithoplate’s CtP plates afford the perfect link between your presses and printing media.

Printing is more than reproducing words and images on paper. Picking the right plate can make or break your job. Consistent, durable and sustainable performance on press is a hallmark of Southern Lithoplate’s solutions. We manufacture quality dependable, cost-effective plates renowned for their high printability, faithful color fidelity, crisp image reproduction and fine detail on even the most unforgiving substrates and fibrous stock. While we have attained a quality rating of 99.7%, we are striving for 100%.

Southern Lithoplate’s advanced-technology lithoplates allow you to produce the finest printing possible with the whole gamut of industry-standard CtP platesetters. Combined with stochastic and hybrid screening techniques, our CtP plates prevent rosettes, moiré and abrupt tonal shifts and achieve dazzling results with high contrast and high ink densities job after job. By accommodating the wide range of inks and fountain solutions used in printing environments, Southern Lithoplate’s products increase your print sales.