



FOR IMMEDIATE RELEASE:

CONTACT:

Steve Mattingly
Southern Lithoplate Inc
800-638-7990 Ext 2240
919 556-1977
SMattingly@slp.com
www.slp.com

WILSON DAILY TIMES CONVERTS TO COMPUTER TO PLATE WITH SOUTHERN LITHOPLATE CTP ALLIANCE SOLUTION

Wilson, North Carolina, November 3, 2009– The Daily Times has replaced their analog plate making operation with a new CTP system based on Southern Lithoplate’s Viper 830® thermal plate. Tim Haywood, Production Director stated, “The SLP Solution was easy to justify based on labor and materials savings. We are especially pleased with the improved print quality - registration is more precise and we are achieving brighter colors. Above all, Southern Litho’s support has been truly outstanding”.

Mike Phillips, Director News for Southern Lithoplate, stated, “We are pleased that customer’s recognize our strong commitment to post installation support. This is a key differentiator that truly separates Southern Lithoplate from all other suppliers, and delivers added value to our customers.”

About Southern Lithoplate, Inc., (www.slp.com)

Southern Lithoplate Inc., headquartered in North Carolina, specialized in the manufacture, distribution, and service of analog and digital plates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for Quality, Value and Performance throughout the world. Southern Lithoplate provides customers with a full array of high quality, value priced products. Southern Lithoplate’s service infra

structure is designed to exceed the needs of their customer markets. Our state-of-the art manufacturing facilities are located in Jackson Tennessee, and near the world renowned Research Triangle Park in North Carolina, USA.

About the Wilson Daily Times (www.com)

Wilson Daily Times is a family owned daily newspaper in Wilson, North Carolina, covering local news, sports, business, jobs, and community events. The newspaper, with a circulation of approximately 13,500 is published six days a week, Monday through Saturday. The newspaper also provides commercial print services, book and catalog printing. The Wilson Daily Times celebrated its 100th anniversary February 18, 1996.

End

Southern Lithoplate, Inc.
P.O. Box 9400
Wake Forest, NC 27588
Phone: 800-638-7990 Fax: 919-554-0786